



CORPORATE OVERVIEW

GHN Communications revolutionizes communications with an unwavering passion for people and organizational success. We focus on helping businesses and public organizations develop and enhance their communication strategies, prioritizing stakeholders to achieve success.

Our communication strategies have opened new avenues for understanding and collaboration on both national and global scales. As a leader in the industry, our executive team's 24 years of unmatched experience in creating cohesive strategies for Fortune 500 companies showcases our deep understanding of the needs of target audiences.

With deep expertise in community outreach and public information and communication services, we're committed to helping minimize disruption and ensure that residents, neighbors, and stakeholders are informed, engaged, and respected every step of the way.

Our interventions have consistently resulted in an impressive 50% increase in customer satisfaction, highlighting the transformative impact of our methodologies and social impact strategies.

Our reach is extensive and measurable, positively influencing over 100,000 individuals and managing \$20 million across various sectors, including manufacturing, healthcare, pharmaceuticals, education, real estate, and non-profit organizations.

DIFFERENTIATORS

- Distinguished company with deep comprehension of the needs of employees, organizations and their target audiences.
First strategic communications and consulting firm experts in the art of integration of communication and people-centric strategies.
English and Spanish speaking.
In-house diversified expertise: Communications, Community outreach, Public relations frameworks, Organizational culture, Change management, Event production.
Recognized with 7+ industry awards, a testament to our leadership in healthcare, global impact, innovation, and corporate responsibility.
200+ distinct projects managed: Strategic communications, Public information, Community and public outreach, People and culture transformation initiatives, Stakeholder engagement, Strategy and campaign development.
National and Global communication strategies.

SERVICES



Communications

Table with 3 columns: Public Information & Communication Services, National Awareness Campaign, Public Education Campaign; Public Outreach, Crisis Communication, Strategic Communications; Outreach and Digital Engagement, Stakeholder Engagement, Marketing Campaign; Crisis Communication, Strategy and Campaign Development, Communication Planning and Services.



Public Relations

Table with 3 columns: Event Management & Publicity, Community Impact, Reputation Management; External Presence & Impact, Strategic Counsel and Guidance, Strategic Planning; Public Affairs, Branding Campaigns, Stakeholder Engagement.



Human Capital

Table with 3 columns: Change Management, Community Outreach, Training and Capacity Building; Strategic Organizational Transformation, Cultural Change Initiatives, Executive & Administrative Support Services; Team Building & Leadership, Project/Program Management, Community, Social & Business Events.

PAST PERFORMANCE



CORPORATE SNAPSHOT

- We accept Government Purchase Card
DUNS: 123322753
UEI: ZJNFBH4PWAK4 CAGE: 9WH43
NAICS Codes: 541611, 541820, 541613, 541612, 541990, 541810, 541618, 611430, 611710, 561499

