



CORPORATE OVERVIEW

GHN Communications supports public agencies with **workforce communications, change adoption, leadership alignment, stakeholder engagement, and capability-building strategies** that help employees understand, adopt, and sustain new ways of working. We specialize in **people-first adoption** frameworks that connect strategy, communications, learning, engagement, and culture to drive measurable workforce and business outcomes.

Led by an executive team with more than **24 years** of experience supporting Fortune 500 and multi-sector organizations, GHN Communications brings deep expertise in **workforce engagement, learning and development, transformation readiness, stakeholder communications, and measurable change execution.**

Our experience spans initiatives reaching more than **100,000 employees** and **stakeholders** and supporting more than **\$20 million** in complex programs across manufacturing, healthcare, pharmaceuticals, life sciences, and community impact.

Our methodologies have contributed to measurable outcomes, including up to a **50% increase** in people engagement, stronger leadership alignment, improved communication effectiveness, and sustained adoption of critical business priorities.

DIFFERENTIATORS

- ➔ Distinguished company with **deep comprehension of the needs of employees, organizations and their target audiences.**
- ➔ **First** strategic communications and consulting firm **experts** in the **art of integration** of communication and people-centric strategies.
- ➔ **English** and **Spanish** speaking.
- ➔ **In-house diversified expertise:**
 - Communications
 - Community outreach
 - Organizational culture
 - Change adoption
 - People engagement
- ➔ Recognized with **7+ industry awards**, a testament to our **leadership** in healthcare, global impact, innovation, and corporate responsibility.
- ➔ **200+ distinct projects managed:**
 - Strategic communications
 - People engagement
 - Community outreach
 - Culture transformation initiatives
 - Stakeholder engagement
 - Capability Building
- ➔ **National and Global** communication strategies.

SERVICES

Human Capital Engagement & Retention

We help agencies strengthen workforce engagement and retention by aligning leaders, employees, and frontline teams around clear expectations, stronger communication, and measurable engagement strategies.

Capability Building

We build workforce capability through structured learning, leadership coaching, and practical application cycles that help employees adopt new mindsets, behaviors, tools, and ways of working.

Learning & Development

We design and deliver targeted learning and development programs that equip employees and leaders with the skills needed to improve communication, accountability, safety culture, continuous improvement, and change readiness.

Strategic Communications

We build clear, deployable messaging systems that help leaders communicate priorities, reinforce expectations, and align employees and stakeholders around strategy, change, and performance goals.

Change Adoption

We help organizations execute the people side of change through an integrated model that connects change strategy, communications, engagement, learning, leadership alignment and culture transformation. This approach reduces resistance, strengthens readiness, and accelerates the transition from awareness to sustained behavior change.

PAST PERFORMANCE



CORPORATE SNAPSHOT

- **We accept** Government Purchase Card
- **DUNS:** 123322753
- **UEI:** ZJNFBH4PWAK4 **CAGE:** 9WH43
- **NAICS Codes:** 541611, 541820, 541613, 541612, 541990, 541810, 541618, 611430, 611710, 561499

• **Certifications:**